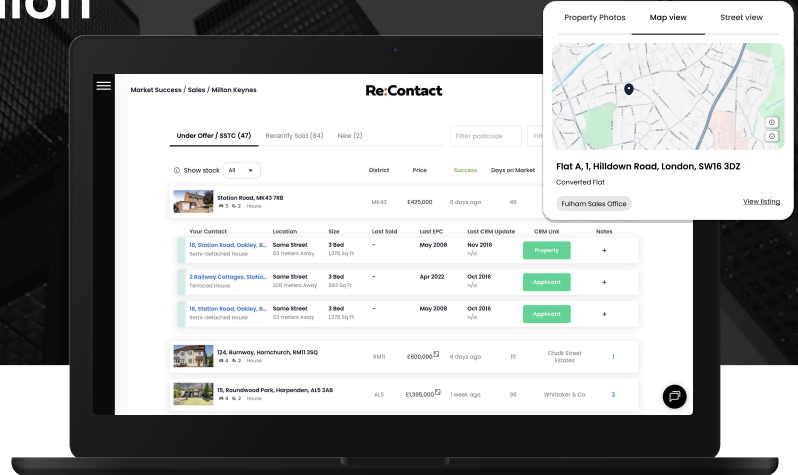


How a leading agent turned hidden data into £33 million in new instructions.

Case Study



Challenge

Minors & Brady had a wealth of client data and a strong services team, but opportunities were being missed because the team couldn't quickly identify the right clients to engage with.

"Within days of using ReContact, I could see how much easier it was to identify hot prospects and have more valuable conversations."

Client Services Manager

Solution

They rolled out a strategic ReContact implementation that uncovered hidden opportunities and transformed their client services.



£33,200,600 won in new instructions.



At 1% that's £332,006 in potential fees.

Results



100+

New instructions booked from existing CRM contacts.



6,048% ROI

That's £60.48 for every £1 spent!